

LIVESTREAM PARTNERS WITH GIGAOM TO STREAM UPCOMING TECHNOLOGY CONFERENCES



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NEW YORK (June 22, 2009) – Livestream today announced that event producer GigaOM will use its Web video service to broadcast a live, Internet extension of its upcoming conference series starting with Structure 09, (<http://events.gigaom.com/structure/09/>) on June 25 in San Francisco.

The innovative partnership underscores the value of extending the reach of events by using live streaming to enable those that can't attend to tune into the conference proceedings remotely. The official streaming partner deal also includes GigaOM's Mobilize, NewTeeVee Live and GreenNet conferences, all held in San Francisco, all scheduled between September and March 2010.

In this milestone event streaming partnership, Structure 09: Put Cloud Computing to Work, will be available online in real-time. The focused one-day event features keynote speakers Marc Benioff, Chairman and CEO of Salesforce.com, and Paul Sagan, President and CEO of Akamai Technologies. Featured speakers include Werner Vogels, VP and CTO of Amazon, Russ Daniels, VP and CTO at Hewlett-Packard, and Raj Patel, VP of Global Networks for Yahoo!.

"It's easy to get the feed online and thereby greatly extend the audience that can be part of our events," Surj Patel, VP of Development at GigaOM, said of the exclusive partnership. "We also chose Livestream

because they have all the tools and the necessary services to provide the highest quality streaming."

GigaOM will use Livestream Procaster for encoding, 3D effects and showing images and video on the Web to the live audience. Livestream will also provide unlimited bandwidth and storage for the four events, along with bandwidth and equipment, set up, and testing. This obviates the need for an onsite producer and camera man, along with associated costs, at the conference.

"Our partnership with GigaOM is clear proof that savvy producers recognize the ability to broaden the reach of their events well beyond the walls of the convention center and other venues without the staggering associated technology and production costs," said Max Haot, CEO and co-founder of Livestream. "The events are easily livestreamed out to the online world."

Just last week, Livestream announced that media powerhouse FOX 5 (New York) is using its Web video service to broadcast a live, Internet extension of its flagship Good Day New York, hour-long morning show (<http://www.livestream.com/myfoxny>) online. They joined media giant Gannett Inc., which is also livestreaming content from its various regional newspapers and USA Today to the Web world using the online broadcasting destination's simple and fully featured services. Other content company customers include C-Span.



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Livestream Procaster is a free software download available at www.livestream.com/procaster that allows digital media creators and producers to create the highest quality, live streaming video content. The one-click streaming service also lets presenters include whatever is on their computer screens live, including presentations, images, and even video and graphics-intensive video games.

With Livestream, anybody on the Internet who can connect a video camera to a computer can instantly stream live video worldwide, 24x7, via their own Livestream.com channels or to video players embedded on their own web sites or social networks. To date, more than 300,000 people have registered and launched live video channels using Livestream (formerly Mogulus) since its introduction in 2007.

ABOUT LIVESTREAM

Founded in 2007 as Mogulus, Livestream is based in New York and has already received a combined \$12.7 million in funding from angel investors and Gannett Co. The company employs 40 and has an additional office in Bangalore, India.

ABOUT THE GIGAOM NETWORK

The GigaOM Network is a leading provider of publications and events for the technology and entrepreneurial markets worldwide. Founded by award-winning journalist Om Malik, The GigaOM

Network is an online publishing company whose network of news sites reaches more than 2 million readers worldwide and provides news and insight on the developments disrupting the world of technology. The GigaOM Network includes seven award-winning sites: GigaOM covers the business of broadband, VoIP, infrastructure, mobile and wireless; WebWorkerDaily covers the future of work in a web world; NewTeeVee covers the business of online video; Earth2Tech covers the business of green technology; OStatic is a web application, news site and community looking at open-source solutions for business; jkOnTheRun offers news and insight on mobile devices; and TheAppleBlog is a leading source of information for Apple users. The GigaOM Network also produces industry-leading events, including annual conferences: Structure, Mobilize, NewTeeVee Live and Green:Net.

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